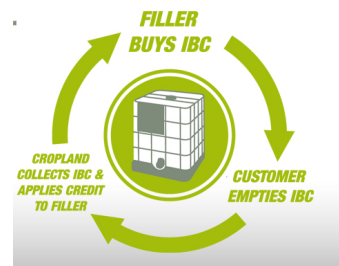


Green Lease™ PROGRAM

- ✓ **REDUCE YOUR PACKAGING COSTS - Up to \$20 credit per IBC.**
- ✓ **INCREASE YOUR CUSTOMERS' SATISFACTION**
- ✓ **SHINE UP YOUR ENVIRONMENTAL SCORECARD**
- ✓ **GET REAL TIME INFORMATION**



REDUCE YOUR PACKAGING COSTS

Cropland customers save money with the *Green Lease* rebate solution. When your IBCs are collected and returned in serviceable condition to one of our qualified Service Centers we will issue you a credit of up to \$20.00 toward your future IBC purchases. As the number of IBCs returned increases, the greater your packaging savings.

INCREASE YOUR CUSTOMERS' SATISFACTION

When you participate in *Green Lease*, your customers appreciate the outlet for used containers. They appreciate this service. To facilitate container returns, Cropland customers have several options.

OPTION 1) Instruct your customers to return used IBCs to Cropland Containers in Webster City, IA or Minneapolis, MN. This can be encouraged by charging your customers a container deposit or offering your customers a discount on future purchases for returning containers to Cropland.

OPTION 2) Collect used IBCs from your customers and return them to Cropland. To encourage your customers to hold onto your IBCs for you to collect, you may want to require customers pay a container deposit or offer customers a discount on future purchases if they retain used IBCs for pickup.

OPTION 3) Collect used IBCs from your customers and contact Cropland to pick them up at your location utilizing Cropland's *Free National IBC pickup program*. of at least 8 used IBCs. 60 is preferred. This option may reduce IBC credit amount, depending on average pick up quantity and shipping distance. To encourage your customers to hold onto your IBCs for you to collect, you may want to require customers pay a container deposit or offer customers a discount on future purchases if they retain used IBCs for pickup.

OPTION 4) Provide your customers with a *Free National IBC pickup program* provided by Cropland Container. Simply instruct your customers to contact Cropland for free pick up of at least 8 used IBCs. 60 preferred. This option may reduce IBC credit amount, depending on average pick up quantity and shipping distance.

SHINE UP YOUR ENVIRONMENTAL SCORECARD

Many successful companies incorporate Environmental Sustainability policies and goals as good corporate citizenship and as an important part of marketing. How Cropland customers use and dispose of resources like metal, plastic, and wood packaging materials is a big part of their Environmental Sustainability programs. Participating in Cropland Containers' *Green Lease* program facilitates the reuse and eventual complete recycling of Cropland customers' containers and the material components they are made of rather than sending them to the landfill. Utilizing Cropland to process your industrial packaging means you have chosen a responsible, CSN* approved recycling and reconditioning facility with a solid environmental record. Cropland Containers facilities comply with all Federal, State and Local environmental permitting requirements. Cropland Containers' equipment, processes, and testing meets or exceeds industrial packaging industry environmental standards.

*CSN is an approved collection service for Ag Container Recycling Council.

GET REAL TIME INFORMATION

Cropland customers enjoy the benefit automatic, electronic bookkeeping regarding IBC credits. If requested, Cropland can outfit your IBCs with an RFID tag. When you order IBCs, or when your IBCs are returned to a Cropland location, this information is viewable Online in real-time.

If you have any questions or if I can be of further assistance please feel free to contact me!

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888-244-2767 (Office) – Re-Orders, Order Status
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